ICANN in APAC
-The Path Forward

Kuek Yu-Chuang
ICANN

Asia Pacific Regional Internet Governance Forum
4 September, Seoul, Korea
The Role of ICANN in APAC

• Commitment to the region
• Two way communication – conduit for
  • ICANN’s policies and procedures to reach Asian audiences
  • For developments in Asia to inform ICANN’s policies and procedures
• Here to listen, here to learn vs here to share, here to inform
Objectives

**Awareness**
- Increasing awareness of ICANN’s role in the region
- Language localization
- Customer Service Channels
- Youth IGF
- Education outreach

**Participation**
- Getting involved in ICANN’s PDP
- Getting involved in other fora
- ICANN labs
- Increasing the profile of Asian businesses
- Profiling Asian perspectives
- ICANN’s strategic panels

**Collaboration**
- Joint training
- Joint research projects
- Harmonizing calendar of events
- Joint policy papers
Awareness

• Raising awareness
  • Let’s make it measurable – comms role
  • Let’s make it inclusive

• Language localization
  • Critical to our region
  • Finding partners to make this a sustainable model

• Customer Service Channels
  • Let’s serve you in your timezone – registry/contractual compliance roles
  • Let’s have a “local” contact

• Youth IGF
  • Are there other fora?

• Education outreach
  • What more can we do together?
Participation

• Getting involved in ICANN’s PDP
  • Focus groups?
  • ICANN Labs

• Increasing the profile of APAC businesses
  • Big boys and SMEs

• ICANN’s strategic panels
  • Getting input from the region
5 Strategy Panels Unveiled at ICANN 47

1. Identifier Technology Innovation
2. ICANN’s Role in the Internet Organization Ecosystem
3. ICANN Multistakeholder Innovation
4. Public Responsibility Framework
5. Role of ICANN in the Future of Internet Governance
Collaboration

• Joint training
  • complementing, collaborating, not competing

• Joint research projects
  • Future of the DNS?

• Harmonizing calendar of events

• Joint policy papers
Way forward

• Open call for feedback
• Open call for partnership
• Held accountable for deliverables
  • Red, Yellow, Green
• Timelines
  • Bali IGF
  • Buenos Aires ICANN48
  • APRICOT
  • Singapore ICANN49
Way Forward

Awareness

Participation

Collaboration
Thank You & Questions?

<yuchuang.kuek@icann.org>